



Lightbinders Re-emerges From Merger With New Location, New Titles, Lower Prices, and Positive Outlook.

San Francisco; 2 February 2002.

Peter Goldie, Ph.D., founder and former president of Lightbinders, Inc., is pleased to announce the formation of Lightbinders, a general partnership. Co-founded with Sarah Szczechowicz, Lightbinders will continue to produce scholarly CD-ROMs and DVDs, as well as provide SGML/XML consultation, data conversion/transformation, e-book and website content preparation.

Lightbinders Inc., a leading producer of high quality academic CD-ROMs and websites, was founded in 1988 with the explicit mission of providing electronic publication services for academic publishers and professional organizations. Lightbinders Inc. merged with XyVision Enterprise Solutions, Inc. of Reading, MA in late 2000 to concentrate on providing SGML/XML publication services associated with the XyEnterprise release of composition software, XPP v. 7 and content management software, Content@-XML. Following an industry-wide and prolonged downturn in new application sales, the events of September 11 triggered the sudden closing of their West Coast Division.

Dr. Goldie's outlook for the re-emerged company is positive. "During the latter half of the 1990s, while Lightbinders enjoyed an excellent reputation as a producer of quality electronic titles, we could not compete against the tsunami of new media companies funded by venture capital and IPOs. I am ecstatic that our old-fashioned business model of delivering high quality work for a sustainable price has been vindicated". The failure of many high profile electronic publication and delivery services has lead to a re-examination of all services by STM (scientific, technical and medical) publishers. "While content creation and preparation remain our primary business, there remains an untapped market for high density portable media such as CD-ROM / DVD as solution to remote accessibility, permanence, access control, distance learning, limited bandwidth

and other issues yet unresolved by the Web. Our core expertise in SGML/XML enables us to offer the delivery solution best suited to a particular need”.

Lightbinders is the publisher of the *Darwin Multimedia CD-ROM* (2nd Edition) and *Orchids of the Tropical New World CD-ROM*. Several new CD-ROM titles are in development for release in 2002, including an autobiography of Harold H. Hall, former director of Xerox PARC, and a new disc on *Paphiopedilum* orchids by professor and botanist Guido Braem. Lightbinders continues to provide technical support coverage for all their publications shipped since 1991.

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